

## Attachment A: EOI Application

***Please complete as per the instructions provided in Section 5: EOI Submission Instructions. Failure to follow instructions may result in disqualification.***

Expression of Interest	
<b>Name of Organization:</b>	<b>Address:</b>
<b>Name of Primary Contact:</b>	<b>Email:</b>
<b>Activity Title:</b>	
<b>Estimated Budget (USD):</b>	<b>Duration of Proposed Activity:</b>
<b>Country(ies) Where the Activity Will Be Carried Out:</b>	<b>Country Where Your Organization's Headquarters Are Located:</b>
<b>Organization Type (e.g., NGO, For-Profit, Government, or Research Institution):</b>	<b>DUNS Number (if applicable):</b>

I, the undersigned, hereby submit this Expression of Interest to WASHPaLS for review and consideration. I have materially participated in its preparation. To the best of my knowledge, all information provided is current, complete, and accurate.

\_\_\_\_\_  
Name and Position

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Problem Statement (800-character limit)**

Describe the existing problem or evidence gap in programming that the proposed activity will address.

**Innovation Summary (500-character limit)**

Describe your innovative behavior change approach.

**Hypothesis of Change and Indicators**

Describe your hypothesis of change. Please see example in Figure 1 at the end of this document.

In order to help <b>Priority Audience</b> (50-character limit)	
To do <b>Target Behavior</b> (50-character limit)	
We will focus on a small set of <b>Key Factors (a verb + behavioral determinant)</b> (150-character limit)	
Through <b>Focused Activities</b> (200-character limit)	

**Method for Testing (4000-character limit)**

Explain how your hypothesis of change will be achieved. Describe the following:

- Specific activities that will be carried out (building from above)
- Evaluation methods to test the effectiveness of the approach

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**Engagement Strategy** (800-character limit)

Identify the relevant local stakeholders and systems and describe HOW they will be engaged in this activity. Explain how this is linked to current policies, programs, or partnerships relevant to the proposed work.

**Gender and Social Inclusion** (800-character limit)

Describe how the intervention will address gender and social inclusion considerations and how this will be evaluated, e.g., how might the innovation affect time use for men/women and gendered caregiving responsibilities with regards to poultry and IYC, the differential impacts it will have on men/women and boys/girls (as well as marginalized groups), and how it can avoid exacerbating gender disparities and furthering social exclusion.

**Program Management** (1000-character limit)

Briefly describe how the activity will be managed by key personnel and their relevant experience, and where program operations will be based. If there will be a remote management component, describe what backstop support will be provided.

**Past Performance and Organizational Capacity (1000-character limit)**

Briefly describe the organization’s capacity to manage the proposed activity, including past performance in similar programs and experience managing US Government funds or other donor programs of similar size.

(End of EOI Application)

**Figure 1: Sample Hypothesis of Change**

